





Workshop

"Doing Business with Egypt"

Thessaloniki, Thursday October 16th 2014, 12:30-15:00 Thessaloniki Chamber of Commerce and Industry premises, 29 Tsimiski str.

organized by:

SEV International Activities Business Council Greece-Egypt in cooperation with : Thessaloniki Chamber of Commerce and Industry Federation of Industries of Northern Greece Greek International Business Association Egyptian Businessmen Association and:

with the support of:



PROGRAM

- Registration-coffee 12:30-13:00
- 13:00-13:30 **Opening-coordination**

Mr. Yannis Patsiavos, Senior Advisor, SEV International Activities Welcome addresses

- Mr. Athanasios Savvakis, President, Federation of Industries of Northern Greece
- Mr. Kyriakos Loufakis, President, Greek International Business Association
- Mr. Kostis Chantzaridis, Secretary General, Thessaloniki Chamber of Commerce and Industry
- Mr. Stephanos Medhat, Vice-Chairman, Business Council Egypt-Greece
- 13:30-13:45 Introduction
 - "How to advance business partnership with Egypt"
 - Mr. Mohamed Youssef, Executive Director, Egyptian Businessmen Association
- 13:45-14:20 Presentations
 - "How to use Egypt's trade agreements for potential investors"
 - Miss Rania Mahmoud Sami Hagras, Manager of Europe Department, Trade Agreements Sector, Ministry of Trade, Industry & SME's

"Investment climate and projects in Egypt"

- Mr. Mohamed Mohy Eldin Youssef, Regional Manager-Europe & USA-Promotion Sector, General Authority for Investment and Free Zones (GAFI) - short video presented by GAFI
- 14:20-15:00 **Businessmen experiences**
 - Dr. Amgad El Attal, Chairman of Trade and Logistics Sub Committee- Business Council Egypt-Greece, Experience in Logistics
 - Mr. George Khayat, Chairman of Education and Training Sub-Committee, Business Council Egypt-Greece, Experience in Educational Sector

- Executive of Greek company (tbc)

"Tailor-made assistance for Greek SME's to access the Egyptian market"

- Mr. George Eleftheriou, Managing Director, Eleftheriou Associates

15:00-15:10 Discussion, Q&A

15:10 Individual meetings with guest speakers